

**Richard Suls**  
computer consultant



Invoice #1541

# INVOICE

Invoice Date: 02/22/2019

Due Date: 03/24/2019

Richard Suls - Curiosity Inked, LLC  
461 Greenville Avenue  
Johnston, RI 02919  
401.270.3785

## Mackta Law

Bethany Mackta  
127 Dorrance Street  
Penthouse Suite  
Providence, RI 02903

| Description  | Time/Quantity | Rate (USD) | Tax    | Total     |
|--------------|---------------|------------|--------|-----------|
| › Google Ads | 2.75          | \$ 100.00  | No Tax | \$ 275.00 |

Optimize Goggle Ads:

Pause the "Criminal Justice" campaign, responsible for approx \$500 / mo cost.

Re-allocate that to \$36 / day on RI divorce campaign and \$13.5 / day to non-specific = \$1534.5 / month average on 31 day months.

Turned off mobile friendly Criminal Justice ad. and tweaked Divorce mobile ad.

Subtotal: \$ 275.00

**Total: \$ 275.00**

Due Date: 03/24/2019