



ESTIMATE

Estimate Date: 01/18/2022

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Lee Mogavero

Description:

The purpose of this estimate/work is to address google/bing and other search results for "Lee Mogavero". These show an arrest made on Nov 2015 on the first page of results.

If this estimate is accepted, I will attempt the following actions:

First to remove some, or all, of these results from the major search engines.

Second, in the likely case that I am unable to remove all references to the Nov 2015 arrest from the results, I will work to push any results for searches of "Lee Mogavero" to the second page of results, or deeper.

| Description | Time/Quantity | Rate (USD) | Tax | Total |
|-------------|---------------|------------|--------|-------------|
| › Labor | 10 | \$ 125.00 | No Tax | \$ 1,250.00 |

Time necessary to attempt to remove certain specific results.

| | | | | |
|-----------------|---|-----------|--------|-----------|
| › Website Costs | 6 | \$ 125.00 | No Tax | \$ 750.00 |
|-----------------|---|-----------|--------|-----------|

If I proceed to the second action: in order to move all of the arrest results to the second or third page of google (and other search engine results), I will create small websites with reference to Lee Mogavero. I will set them up in such a way as to list higher than the arrest pages/results.

These will cost approximately \$125 each to deploy and \$80/yr to maintain, each. I expect to need six such sites, or less depending on the results of attempt one.

Subtotal: \$ 2,000.00

Total: \$ 2,000.00