



# ESTIMATE

Estimate Date: 02/08/2019

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## KSA Marketing

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Description	Time/Quantity	Rate (USD)	Tax	Total
› Website Re-Skinning  ~ 15 pages of content 5 - 6 primary navigation 9 sub pages Blog Page Contact Form/Request for Quote Email Newsletter Sign Up Social Media feed (i.e. an instagram feed) Links into their login portals (website does not house the actual electronic Health Records or medical billings) A legal page for privacy, HIPPA and GDPR compliance	10	\$ 100.00	No Tax	\$ 1,000.00
› Website Hosting  This is a yearly cost and includes an SSL security certificate (~\$100 cost).	1	\$ 200.00	No Tax	\$ 200.00
› Emergency support  1 Year - * If this support is purchased, client will be first in queue any time an emergency support request is initiated.  Includes one minor site alteration, fix or emergency support instance per month (up to half an hour, additional support is billed at \$100/hr).  If hosted on my VPS, see above price. If hosted elsewhere, please add \$250/year.	1	\$ 800.00	No Tax	\$ 800.00
› Basic SEO  Increase search rankings (3 - 5 hours)	4	\$ 100.00	No Tax	\$ 400.00
› Troubleshooting post launch	6	\$ 100.00	No Tax	\$ 600.00

Description	Time/Quantity	Rate (USD)	Tax	Total
6 months of troubleshooting post launch (very difficult to estimate, so I guessed 1 hour per month).				
			Subtotal:	\$ 3,000.00
			Total:	\$ 3,000.00