

Richard Suls
computer consultant



Invoice #1541

INVOICE

Invoice Date: 02/22/2019

Due Date: 03/24/2019

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Johnston, RI 02919
401.270.3785

Mackta Law

Bethany Mackta
127 Dorrance Street
Penthouse Suite
Providence, RI 02903

Description	Time/Quantity	Rate (USD)	Tax	Total
› Google Ads	2.75	\$ 100.00	No Tax	\$ 275.00

Optimize Goggle Ads:

Pause the "Criminal Justice" campaign, responsible for approx \$500 / mo cost.

Re-allocate that to \$36 / day on RI divorce campaign and \$13.5 / day to non-specific = \$1534.5 / month average on 31 day months.

Turned off mobile friendly Criminal Justice ad. and tweaked Divorce mobile ad.

Subtotal: \$ 275.00

Total: \$ 275.00

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