

Richard Suls
computer consultant



ESTIMATE

Estimate Date: 11/14/2015

461 Greenville Avenue
Johnston, RI 02919

Fairland Farms

Fred Bottomley
364 Hickory Road
North Attleboro, MA 02760

| Description | Time/Quantity | Rate (USD) | Tax | Total |
|--|---------------|------------|--------|------------|
| › Develop New Website for fairlandfarm.net | 12 | \$90.00 | No Tax | \$1,080.00 |

Create new website with:

front page blog space

similar design/layout to current site

modular for easy design changes and later addition of new site functions

integrated online store with weight-based automatic postage calculator

Online payment to be handled via Paypal

Goal: Maintain much of the language and graphics from the old site while providing increased functionality.

| | | | | |
|--------------------|---|---------|--------|----------|
| › Website Training | 2 | \$90.00 | No Tax | \$180.00 |
|--------------------|---|---------|--------|----------|

Time allocated to training on the use of the online store, posting and statistics.

| | | | | |
|--------------------|---|----------|--------|----------|
| › Hosting for site | 1 | \$120.00 | No Tax | \$120.00 |
|--------------------|---|----------|--------|----------|

Yearly

| | | | | |
|-----------------|---|--------|--------|--------|
| › Optional: SEO | 1 | \$0.00 | No Tax | \$0.00 |
|-----------------|---|--------|--------|--------|

Search Engine Optimization: Recommended 4 hours @ \$90/hr. Will increase visibility for searches for local cranberries and other search terms to be specified. Any number of hours would be helpful, even one, but I recommend four, and suggest no more than ten for the first month of the new site being live.

| Description | Time/Quantity | Rate (USD) | Tax | Total |
|-------------|---------------|------------|-----------|------------|
| | | | Subtotal: | \$1,380.00 |
| | | | Total: | \$1,380.00 |