

Richard Suls
computer consultant



ESTIMATE

Estimate Date: 11/14/2015

461 Greenville Avenue
Johnston, RI 02919

Fairland Farms

Fred Bottomley
364 Hickory Road
North Attleboro, MA 02760

Description	Time/Quantity	Rate (USD)	Tax	Total
› Develop New Website for fairlandfarm.net	12	\$90.00	No Tax	\$1,080.00

Create new website with:

front page blog space

similar design/layout to current site

modular for easy design changes and later addition of new site functions

integrated online store with weight-based automatic postage calculator

Online payment to be handled via Paypal

Goal: Maintain much of the language and graphics from the old site while providing increased functionality.

› Website Training	2	\$90.00	No Tax	\$180.00
--------------------	---	---------	--------	----------

Time allocated to training on the use of the online store, posting and statistics.

› Hosting for site	1	\$120.00	No Tax	\$120.00
--------------------	---	----------	--------	----------

Yearly

› Optional: SEO	1	\$0.00	No Tax	\$0.00
-----------------	---	--------	--------	--------

Search Engine Optimization: Recommended 4 hours @ \$90/hr. Will increase visibility for searches for local cranberries and other search terms to be specified. Any number of hours would be helpful, even one, but I recommend four, and suggest no more than ten for the first month of the new site being live.

Description	Time/Quantity	Rate (USD)	Tax	Total
			Subtotal:	\$1,380.00
			Total:	\$1,380.00